



23,000+ GYMS & STUDIOS

Starting at \$28/Mo.

\$0 Enrollment Fee¹ with code: **GETMOVING**

Find Your Perfect Gym

From your favorite neighborhood gyms to upscale yoga, Pilates, and boxing studios that elevate your routine, **choose from thousands of options starting at \$28/mo.²**

No Long-Term Contracts

Memberships are month-to-month, so you never have to worry about being locked in.³

Personalized Guidance for Your Goals

1-on-1 wellness coaching to improve every aspect of your wellness through unlimited virtual sessions—fitness, nutrition, stress, sleep, even GLP-1 weight loss—at no extra cost.⁴



Get Started:

www.myBlueElementNM.com

12,900+
Standard Gyms



10,600+
Premium Gyms



¹\$28 enrollment fee waived 6/1/26 12:01 a.m.
- 8/31/26 11:59 p.m. PT. ²Plus a \$28 program enrollment fee and applicable taxes. ³An initial 2 month introductory period applies then participation is month-to-month. ⁴Active&Fit Direct and its coaches provide general information for educational purposes only and do not offer medical or pharmaceutical advice or diagnoses. For any medical or health concerns, consult a qualified healthcare professional.

M966-276Z 5/26 © 2026 American Specialty Health Incorporated (ASH). All rights reserved. Active&Fit Direct and the Active&Fit Direct logos are trademarks of ASH. Other names or logos may be trademarks of their respective owners. Fitness center participation varies by location and program sponsor and is subject to change. On-demand videos are subject to change. ASH reserves the right to modify any aspect of the Program (including any fees and introductory period) without limitation at any time. We may discontinue the program at any time.

 American Specialty Health.

10221 Wateridge Circle
San Diego, CA 92121

