



23,000+ GYMS & STUDIOS

Starting at \$28/Mo.

\$0 Enrollment Fee¹ with code: **GETMOVING**



Find Your Perfect Gym

From your favorite neighborhood gyms to upscale yoga, Pilates, and boxing studios that elevate your routine, choose from thousands of options starting at \$28/mo.²

No Long-Term Contracts

Memberships are month-to-month, so you never have to worry about being locked in.³

10% - 50% Off the Hottest Health and Fitness Brands

Get discounts on New Balance®, Adidas®, Garmin®, Fitbit®, and more—exclusively for you in the Active&Fit Direct™ Marketplace.⁴

Personalized Guidance for Your Goals

1-on-1 wellness coaching to improve every aspect of your wellness through unlimited virtual sessions—fitness, nutrition, stress, sleep, even GLP-1 weight loss—at no extra cost.⁵

Unlock Free Workout Videos

18,000+ on-demand exercise videos when you create a **free account**. From yoga and Pilates to strength, stretching, and HIIT, there's always a workout ready when you are.

Get Started: www.myBlueElementNM.com

12,900+
Standard Gyms



10,600+
Premium Gyms



¹\$28 enrollment fee waived 6/1/26 12:01 a.m. - 8/31/26 11:59 p.m. PT. ²Plus a \$28 program enrollment fee and applicable taxes. ³An initial 2 month introductory period applies then participation is month-to-month. ⁴Not all program sponsors offer Marketplace; vendors, products, and discounts are subject to change. ⁵Active&Fit Direct and its coaches provide general information for educational purposes only and do not offer medical or pharmaceutical advice or diagnoses. For any medical or health concerns, consult a qualified healthcare professional.

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