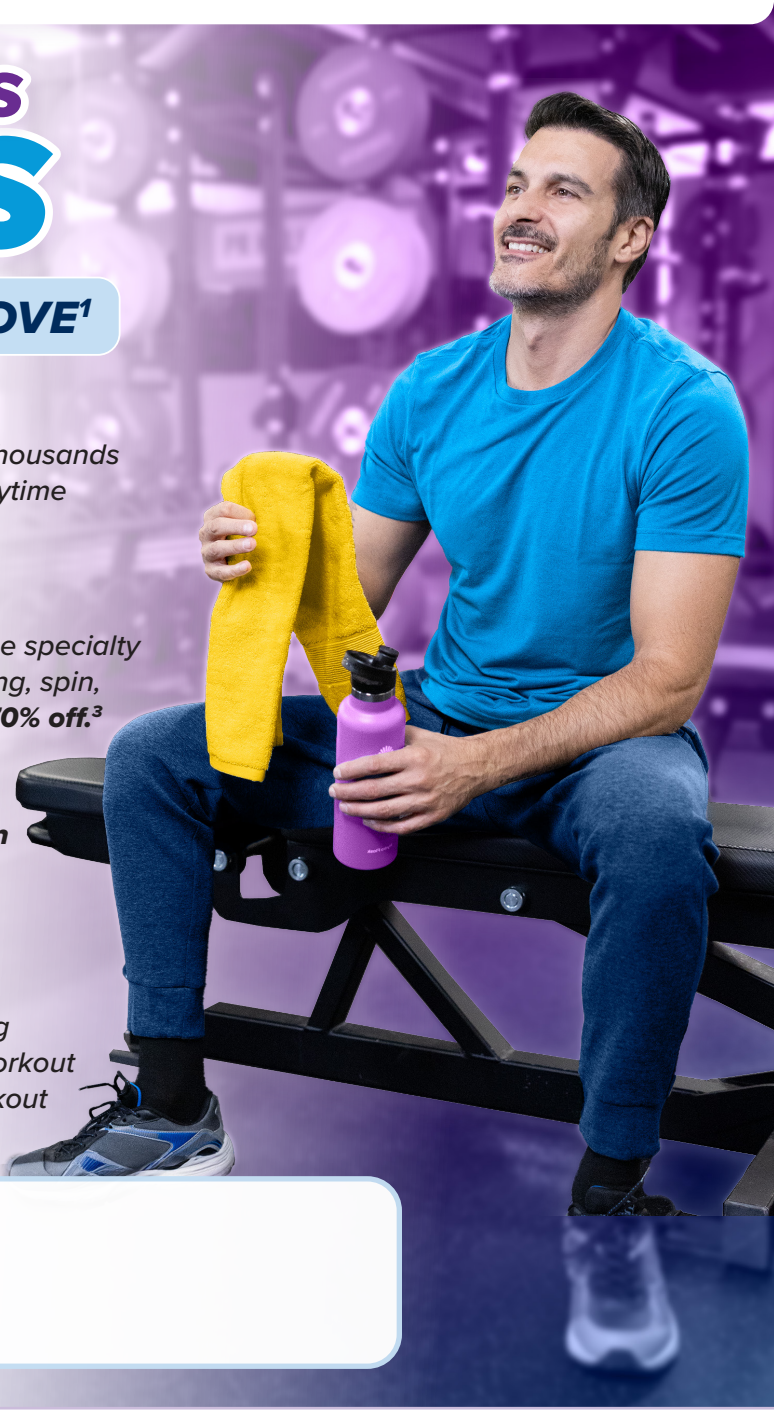
Active&Fit DIRECT™

Your Favorite Gyms FOR LESS

$0 Enrollment Fee with code: **JUSTMOVE**[1]



Great Gyms at a Great Price

*Keep your fitness goals on budget and choose from thousands of top-brand gyms like 24 Hour Fitness®, Crunch®, Anytime Fitness®, and more for **$28/mo.**[2]*

Big Savings on Boutique Fitness

*Whether you want to try something new or save on the specialty workouts you already love—barre, Pilates, yoga, boxing, spin, and more—get access to premium studios for **20% - 70% off.**[3]*

Flexibility Comes First

***No long-term contracts, annual fees, or cancellation penalties** mean you're free to switch gyms or cancel whenever you like.[4] It's your membership, your way.*

More Ways to Support Your Wellness

*Get even more to help you reach your goals, including 1-on-1 well-being coaching[5], exclusive discounts on workout gear and wellness essentials[6], thousands of free workout videos, and more—**all included in your membership.***

Get Started

myBlueElementNM.com

12,900+ Standard Gyms

LA Fitness · Crunch · 24 Hour Fitness · EoS Fitness · Anytime Fitness · snap 24/7 fitness

10,700+ Premium Gyms

Club Pilates · FIT4MOM · pure barre · F45 Training · Rumble · Stretch Lab

[1]$28 enrollment fee waived 9/1/26 12:01 a.m. - 12/31/26 11:59 p.m. PT. [2]Plus a $28 program enrollment fee and applicable taxes. [3]Costs for premium exercise studios exceed $28/mo. plus applicable taxes. Fees vary based on premium fitness studios selected. [4]An initial 2-month introductory period applies then participation is month-to-month. [5]Active&Fit Direct and its coaches provide general information for educational purposes only and do not offer medical or pharmaceutical advice or diagnoses. For any medical or health concerns, consult a qualified healthcare professional. [6]Not all program sponsors offer Marketplace; vendors, products, and discounts are subject to change.

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