



BlueCross BlueShield of Texas



Personalized Pregnancy and Adoption Support

with the Maternity Management Program

Enroll in the Maternity Management Program today. Call 1-833-345-1240.

As part of your health benefit plan, you have access to personalized, one-on-one support from a registered maternity nurse throughout your or your partner's pregnancy or adoption through the Maternity Management Program at no additional cost to you. **One-on-one support. No additional cost. Understand and address risk factors. Personalized outreach.**

All Maternity Management Program nurses have extensive hands-on experience in maternity, neonatal, and infant care and can answer all your related questions, including



Your health history



Safe diet and exercise routines



Childcare issues



Potential pregnancy risk factors and how to minimize them



Travel during pregnancy



Available community resources



Gestational diabetes

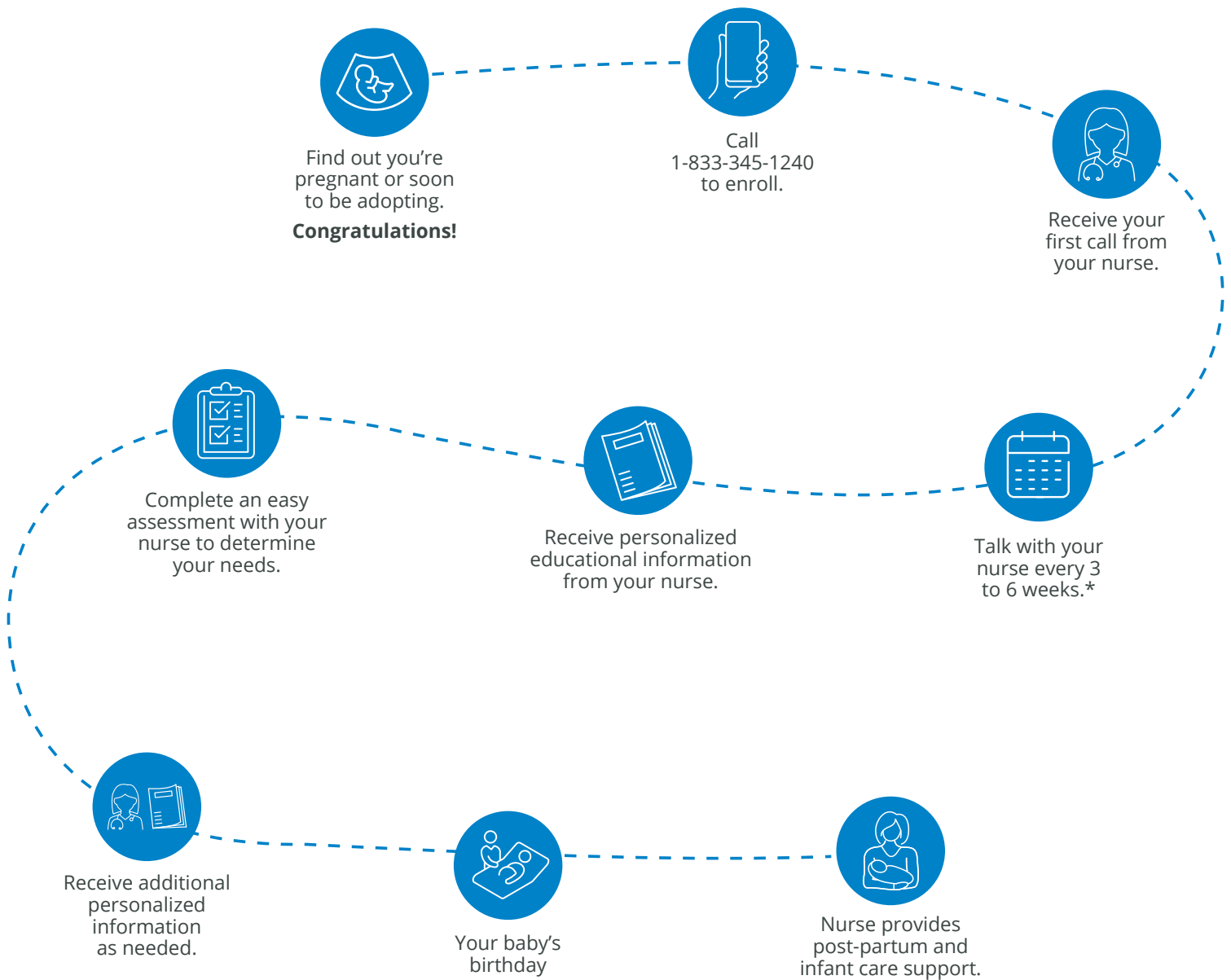


Post-partum concerns and support

If necessary, your nurse will even contact your physician to help coordinate your care.

How the Program Works

Blue Cross and Blue Shield of Texas



*Frequency of nurse outreach depends on your risk factors and preferences.

Call 1-833-345-1240 to enroll in the Maternity Management Program as soon as you learn you're expecting. We'll be here every step of the way to support you and your baby.